

Retention Strategies



Honor Those Members Who are Always There

Every council has a group of members whose outstanding qualities aren't flashy or very noticeable. These are the men who always pay their dues on time, never miss a meeting or have maintained their membership for many years. Like those men whose outstanding abilities show through in their volunteer or membership recruitment activities, these members are deserving of recognition. There are many ways your council can recognize these faithful Knights.

In recognition of long-term dedication to the Order, after 25 years of continuous service (at the age of 70), or 50 years of continuous membership regardless of age, a member merits the distinction of Honorary Life membership and is exempt from the further payment of dues, per capita charge and assessments. All priests and members of religious communities automatically receive Honorary Life membership. These dedicated Knights are an asset to their councils and should be treasured and respected. Materials available to councils for honoring these Knights include:

- The Honorary Life membership card is available from the Membership Records Department
- The Honorary Life membership certificate (#1458)
- Honorary Life Membership lapel pins (#PG-110) that can be bought (\$7.50 each) from the supply department

Any or all of these items can be presented to the long standing member as part of the Honorary Life membership ceremonial. This ceremony is described in the Grand Knight's Handbook (#915).

Encourage attendance at council meetings by presenting members who have been present at every meeting during the fraternal year with a "Certificate of Perfect Attendance" (#809). This 8.5-by-11-inch vertical certificate is available from the Supreme Council Supply Department at a cost of 25 cents per copy.

For those members who annually pay their dues, the Annual Payer Stickers (#1745) are available for their membership cards. The labels are supplied for a cost of \$3 per sheet. To order labels, contact the Supreme Council Supply Department.